**National Narrative Recommendations**

**June 16th, 2023 (Evening)**

| Issue 1 | **5 years of president/ governor’s rule in J&K** |
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| Brief | After the abrogation of Article 370 on August 5, 2019, the BJP leaders assured the restoration of statehood to J&K and holding elections for the J&K Assembly. |
| Actionable | **Narrative Stance**   * Denying statehood to Jammu & Kashmir is a crime. The Modi government must restore full statehood immediately. * Kashmir must be governed by people of Kashmir and not by some outsider who doesn’t care about the people of Kashmir.   **Press Conference**   * **MK** should hold a press conference highlighting that it has been **5 years since democracy was murdered in J&K**   + Highlight that **despite promises** by BJP leaders**, J&K continues to be under the Centre’s thumb**   + Highlight that Centre has **formulated a consultation for Ladakh’** statement but why **nothing on J&K.**   + Highlight the **growing uncertainty amongst ethnic groups in India** be it in J&K or Manipur due to th**e constant undermining of democratic institutions** by the BJP   + Highlight **falling tourism and development promises by the BJP by linking it to the growing unrest in the region**   + Demand statehood for **J&K and immediate elections**   + Demand **land rights** for indigenous people of J&K, and Ladakh   **Letter to President**   * **MK** should write a letter to the President that there has been a **direct attack at the democratic process of conducting elections in J&K** * Highlight that there have been **no elections in J&K for 5 years**, despite the promises made J&K is still under Governor's rule. * Demand for conducting **immediate elections** and **restoration of Statehood**.   **Party, On-Ground**   * **Vikar Rasool Wani** should lead an on-ground **silent protest at Lal Chowk** * Invite **Omar Abdullah and Mehbooba Mufti** to join the protest as well * **One-day fast and Silent Protest at Lal Chowk** by leaders covering their mouth with **black cloth** * Demand **restoration of statehood and immediate elections** * **Simultaneous one-day fast** and **silent protest at Rajghat** in New Delhi by top leaders of the Congress |

| Issue 2 | **Deteriorating Law & Order situation in Punjab under the AAP government (Nihang Sikh hacked to death in public in Punjab’s Ludhiana)** |
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| Brief | A Nihang Sikh was hacked to death in public in Punjab’s Ludhiana late on Thursday, the police said. The incident took place in the Gill Colony area on Daba Road |
| Actionable | **Narrative Stance**   * Bhagwat Mann is just a puppet in the hands of Arvind Kejriwal who cannot handle law & order in a sensitive state like Punjab * Punjab cannot be governed from Delhi.   **Press Conference**   * **Navjot Singh Sidhu** should hold a press conference to highlight that the **AAP government in Punjab is a failure. APP has failed to deliver on all the election promises**. * The **deteriorating law** and **order condition** in Punjab is a **testament to the failure** of the **AAP government** to govern Punjab. * **Highlighting** that **AAP** is **inefficient** and **incompetent** to govern the **State of Punjab.** * **Highlighting** that since **AAP** has come to **power** there has been a **rise of violence** in Punjab, there is a **rampant problem of law and order**. * **Kejriwal is controlling Bhagwat Mann** and he has no say in what happens in Punjab. * Bhagwat Mann has **no power** and he is an **incompetent CM.** * **Emphasis** that **AAP** came with the **Delhi model of governance** which is a **failure**, **Punjab** can **not be ruled from Delhi**.   **Party, On-Ground**   * **Punjab PCC** should place **hoarding at the entrance of Chandigarh border** with the message “**Honk if you think Mann is a puppet of Kejriwal**”. |

| Issue 3 | **Salaries of 15,000 govt employees delayed in Himachal as debt mounts to Rs 76,000 cr + all issues in INC states related to rice, electricity** |
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| Brief | The salaries of as many as 15,000 government employees, including 11,000 Himachal Road Transport Corporation (HRTC) staff have been delayed by a fortnight as the state reels from a debt amounting to nearly Rs 76,000 crore. The employees also include those working in the forest corporation, medical colleges and the irrigation department |
| Actionable | **Narrative Stance**   * BJP engages in vendetta politics in states where it can’t form a government * BJP is taking revenge from the people of Himachal for voting them out of power   **Press Byte**   * **Sukhvinder Singh Sukhu** should give a statement highlighting that **the news of delayed salaries to the government employees** is false. * Highlight that the **government will take appropriate actions** against those who are spreading the fake news. * Highlight that the **BJP has no moral authority to question INC government** because it is the **previous BJP government’s mismanagement that emptied the coffers of the state.** * Highlight that the BJP government in the **Center is ensuring that non-BJP governed States are unable to function.** * Highlighting that **bills are stopped by the governors** who are puppets of the BJP, the **Central government does not release funds to the States**, or r**educe the borrowing limit of the States.** The BJP government tries all th**e tactics to stop States governments from implementing pro-people initiatives.** * Centre does **Grant Terrorism** to throttle development efforts by State governments.   **Meeting with the President**   * **All INC CMs along with CMs** of other **opposition-ruled states** should visit the President and **submit a memorandum** highlighting instances of **Centre preventing development work in their states.**   **Party, Social Media**   * Social media trend on **step-motherly treatment by Modi** **to non-BJP ruled states**. * **All leaders of the Congress should tag Modi** on tweets and posts that use a map of India and say that India comprises all states and not just BJP ruled states. * **INC CMs or PCC Chiefs** can target one top BJP leader from every state: eg. **Ashok Gehlot targeting Shekhawat, Sukhvinder Singh Sukhu targeting JP Nadda** |